



INDIAN SCHOOL AL WADI AL KABIR
DEPARTMENT OF ENGLISH (2026-27)
CLASS – XI
POSTER WRITING

Main Features of a Poster

- **Layout:** A creative title in the form of a slogan or rhyming words.
For example, Speed thrills but kills; Pollution needs a solution; Green is clean.
- You can use Match Stick figures for illustration.
- Proper spacing and proportionate headings and illustrations.
- Date, time and venue must be mentioned in case of an event.
- A poster displays a message or an appeal to create awareness.
- The content should be organised in an appropriate style.
- Use appropriate expressions and correct language.
- The theme should be clear.
- The poster should be creative and related to the content and theme should not be vague.
- Do not spend much time on illustration. Written language and expressions will only help you score better.
- Name of the issuing authority or the organizers is a must.

Question 1.

Your school, Kendriya Vidyalaya, Burdwan is going to organise a Diwali Mela. Design a poster to inform the students about various activities connected with it. Ask them to participate in the Mela. You are Divya/Dewan.

Answer:

KENDRIYA VIDYALAYA, BURDWAN

**Invites one and all to come
and participate in its
GRAND DIWALI MELA**

in the school lawns on
25th and 26th October, 20xx
(10 a.m. to 8 p.m.)

Two days of Funfilled Activities:

- * Snack Stalls
- * Amusement Rides
- * Sale of Diyas and Candles
- * Rangoli Making/Diya Making Competition
- * Lucky Draw

Entry Tickets : ₹25
Student Entry Free (on showing I-Card)

SAY NO TO CRACKERS

Question 2.

As President of Lion's Club of Vasundhara City, design a poster in not more than 50 words for . promoting good health through 'Health Mela' to be held at Central Community Hall of the city. Mention some of its attractions.

Answer:

GOOD HEALTH FOR ALL
LION'S CLUB, VASUNDHRA CITY
is promoting Importance of Good Health through
HEALTH MELA

17th-19th January 20xx (10 a.m. – 7 p.m.)
at

Community Hall, Vasundhra City, Ghaziabad

A Great Opportunity for All Health-Freaks (Under One Roof):

- Meet Expert Dieticians
- Food Stalls on Diet Food
- Solutions for Stress Management
- Free Health Check-Ups
- Exercise Equipment

LONGER THE WAISTLINE SHORTER THE LIFE

President
LION'S CLUB

Question 3.

As President of the Residents Welfare Association of Mayur Colony, Delhi, design a poster in not more than 50 words for promoting cleanliness in the surroundings of your colony. (Comptt. Delhi)

Answer:

CLEANLINESS PROMOTION CAMPAIGN
KEEP YOUR COLONY CLEAN

Cleanliness of the Colony is the Duty of Each One of Us

Advantages of Clean Surroundings:

- Safety from Diseases
- Looks Impressive
- Civilised Way of Living
- Good for Healthy Environment
- Good Example for Others to Emulate

"LET US GET TOGETHER FOR A CLEANLINESS DRIVE"

Issued by:

Residents' Welfare Association

Mayur Vihar, Delhi

President, R.W.A.

Question 4.

Prepare a poster in not more than 50 words on kindness to animals to be displayed in the city at public places appealing to people to show kindness to animals. You are Secretary of the Society for Prevention of Cruelty to Animals, Delhi.

Answer:

BE KIND TO ANIMALS
NO ACT OF KINDNESS.. NO MATTER HOW SMALL... IS EVER WASTED

Animals are Living Creatures Too.

Do not Deprive them of the Right to Live Peacefully.

Highlights:

- Respect Life in all its forms
- Do not treat animals with contempt
- Do not behave like a beast
- Being Cruel to Animals: [Sign of a weak mind
[Going against our religion
[Committing a crime

Issued for Public Awareness

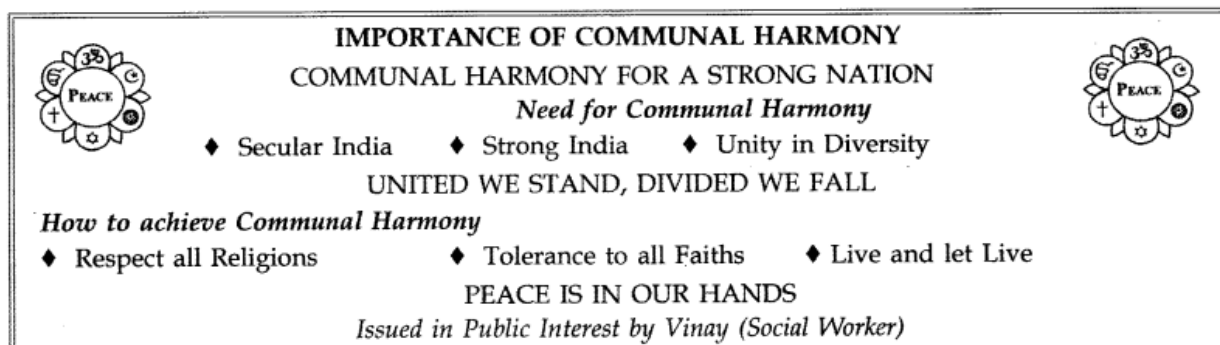
by

Secretary, Society for Prevention of Cruelty to Animals, Delhi

Question 5.

You were very upset about the reports on communal riots in various parts of the country. As a concerned social worker, design a poster in not more than 50 words, highlighting the importance of communal harmony. You are Vinay/Vineeta.

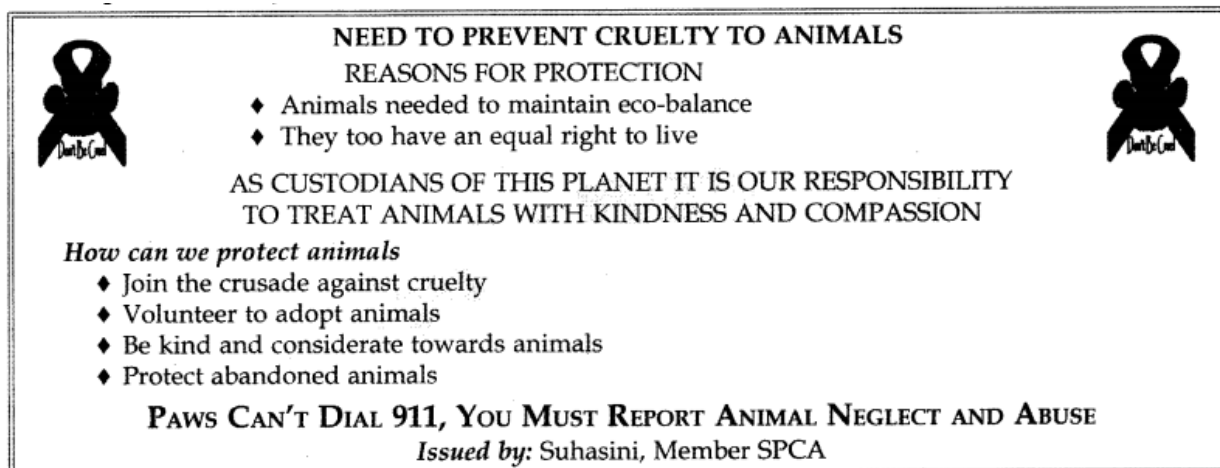
Answer:



Question 6.

You are a member of the S.P.C.A. Draft a poster in not more than 50 words, to create awareness on the need to prevent cruelty to animals. You are Suhas/Suhasini.

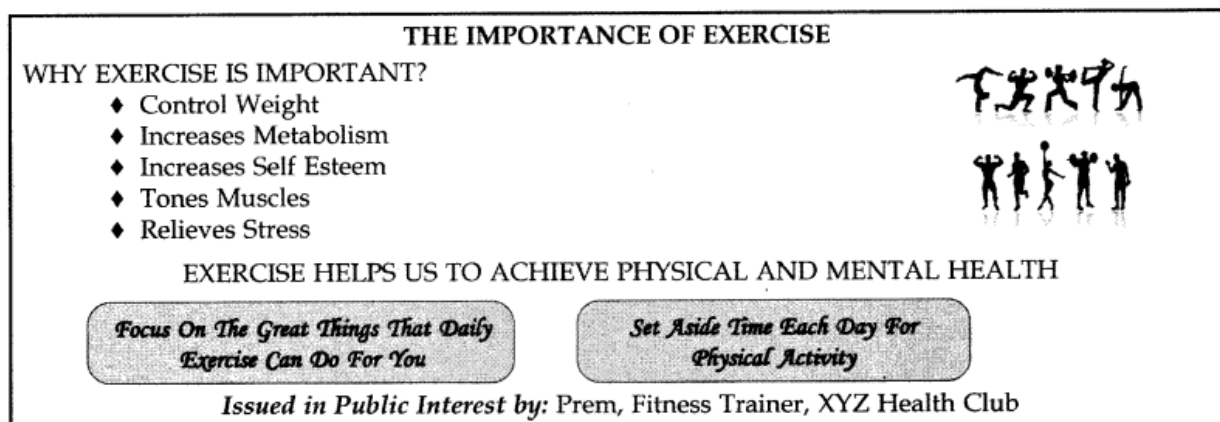
Answer:



Question 7.

You are a fitness trainer in a health club. Design a poster in not more than 50 words, to emphasize the importance of exercise in maintaining mental and physical fitness. You are Prem/Priya.

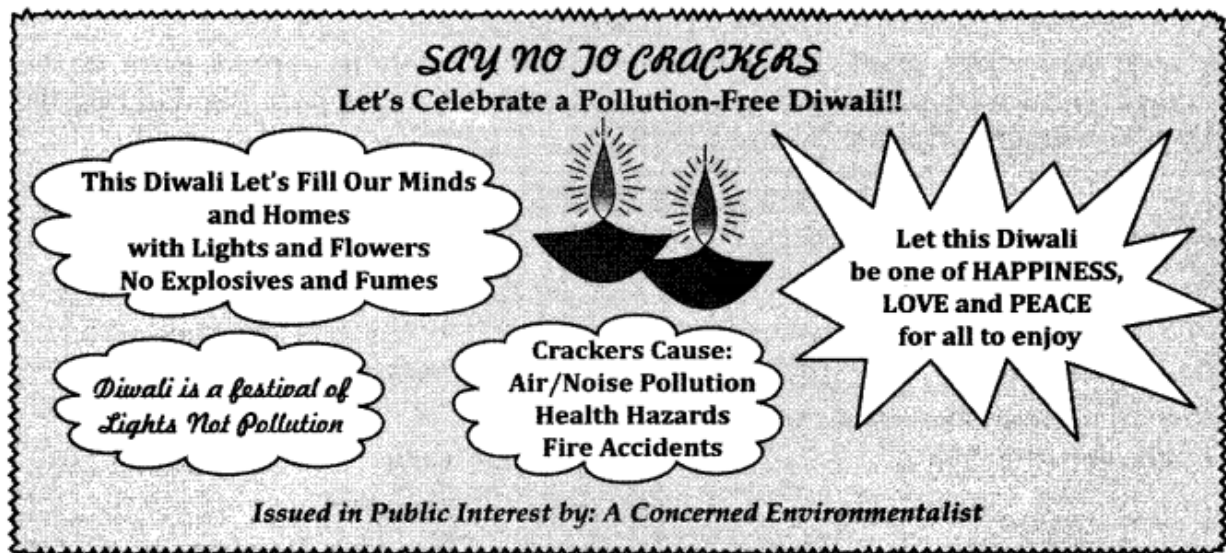
Answer:



Question 8.

Fireworks and crackers are known to create pollution during festivals. As an environmentalist design a poster in about 50 words to create awareness of their ill effects.

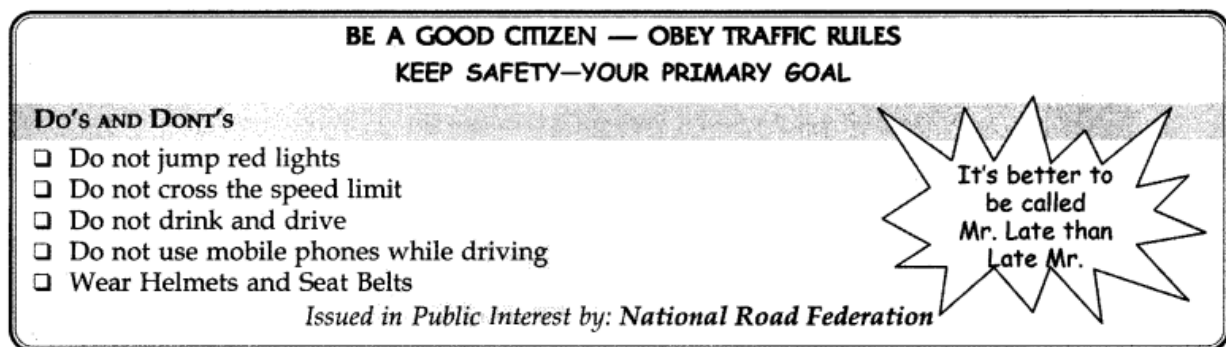
Answer:



Question 9.

Design a poster in about 50 words to create awareness among the people of your city on the importance of following traffic rules.

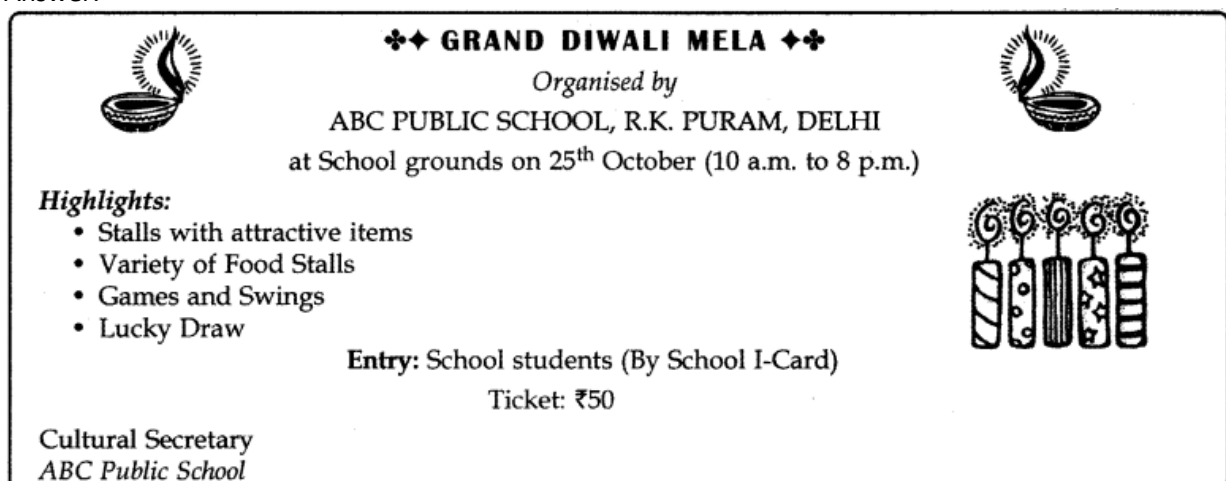
Answer:



Question 10.

Your school is going to organise a Diwali Mela. Design a poster to inform the students about it (50 words).

Answer:



Question 11.

Draw a poster on the importance of cleanliness in our life.

Answer:

CLEANLINESS PROMOTION CAMPAIGN

KEEP YOUR COLONY CLEAN

Cleanliness of the Colony is the Duty of Each One of Us

Advantages of Clean Surroundings:

- Safety from Diseases
- Looks Impressive
- Civilised Way of Living
- Good for Healthy Environment
- Good Example for Others to Emulate

"LET'S GET TOGETHER TO KEEP OUR NEIGHBOURHOOD & CITY CLEAN!!"

Issued by:

Residents' Welfare Association, Mayur Vihar, Delhi
President, R.W.A.

Question 12.

Open drains are death traps, risky for old persons and children. They are also breeding grounds for rats, cockroaches etc. Design a poster highlighting the danger of open drains.

Answer:

BEWARE!!!

... OF THE RISING DANGER AND MENACE OF OPEN DRAINS

- Death traps
- Breeding grounds for rats, cockroaches, mosquitoes, etc.
- Health risks
- Chemical pollution
- Risky for old persons and children

Issued in Public Interest by:

Department of Health
Government of India

Question 13.

Publicly we proclaim that dowry is an evil. Privately we want our sons to fetch good dowries. Right from our school days we should be taught that demanding and even giving dowry is not only illegal but immoral too. Draw a poster in about 50 words highlighting dowry as a curse. You are Vikram/ Sonia.

Answer:

"DOWRY A SOCIAL EVIL, A CURSE" **SAY NO TO DOWRY!!**

Dowry is an Offence:

- * *Demanding*
- * *Giving and Taking*
- * *Minimum Punishment: 5 years imprisonment;*
₹50,000 fine

**DEMANDING AND GIVING DOWRY IS ILLEGAL
AND IMMORAL**

Issued in Public Interest by: Vikram

**Marriage is
not a deal**

**Be a Man
Not a Beggar**